

*Interface*FLOR

The edge of chaos ?

Eco - I - Farnham



Mission Zero:
*our promise to eliminate
any negative impact our company
may have on the environment
by the year 2020.*

Agenda

Innovation at InterfaceFLOR

Just™

Questions

Innovation or Incremental

Incremental Product Development

Innovative

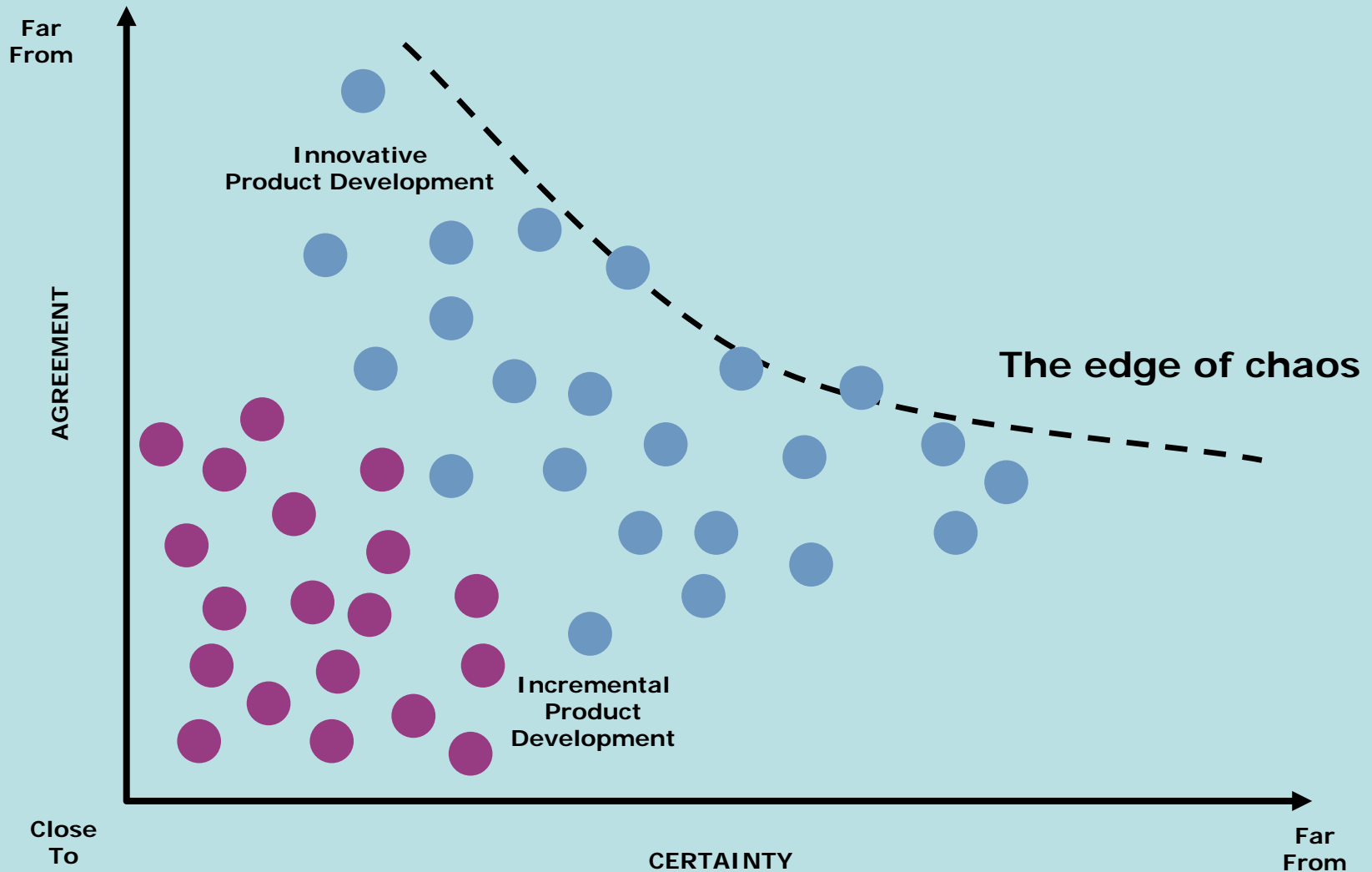
Sustainable

Modular

Innovation Workshops

Innovative Product Development

Working with Innovation



*Interface*FLOR

Social Innovation Project

Just™



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Inspiration ?

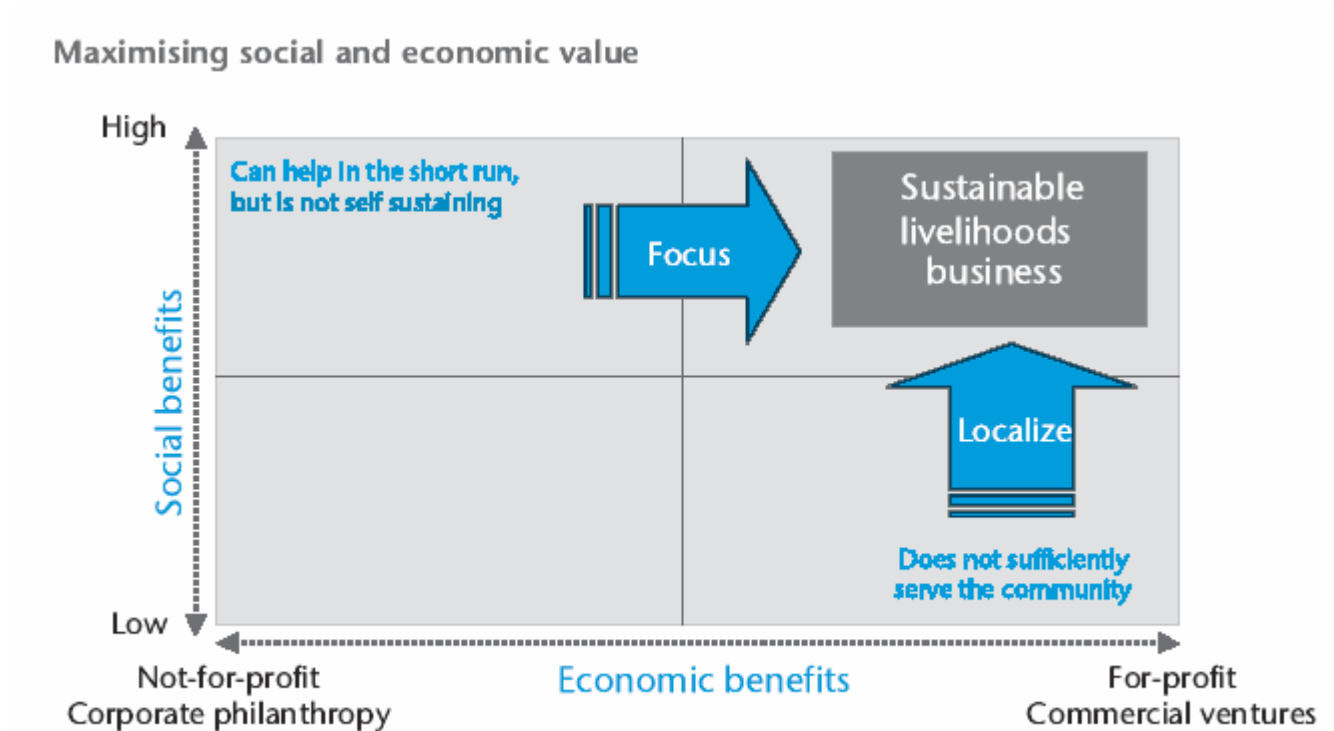
Macro - Micro.

Can products have both beauty and social integrity?

Can local craft clusters survive in a globalised world?

Can big business have a role in poverty alleviation?

Sustainable Livelihoods Business Model



What is Just™?

A customisable flooring system with a story.

Locally available natural raw materials.

Traditional craft skills.

Improved rural income generation for craftspeople in India.

Different sizes of frames; various styles of connector; a range of hand woven natural fibre inserts



Rivergrass processing by artisans. River grass is an abundant raw material in India

Variation in the form and materials of the Just™ Floor constituent parts creates a customisable flooring system.

Interface



Just™ Floor 3/6

Just™ Floor prototypes at Interface Europe's London Showroom

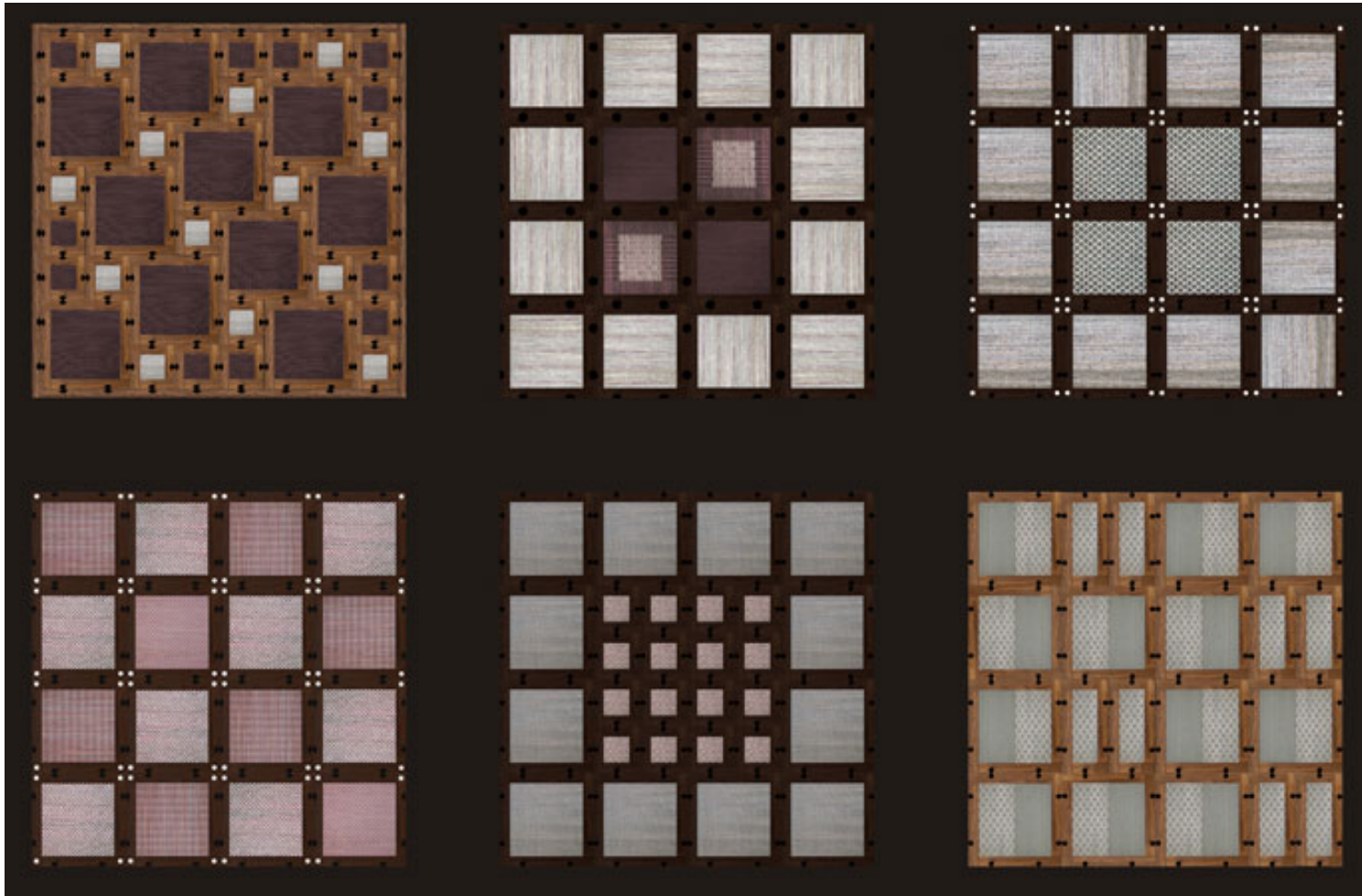
Interface



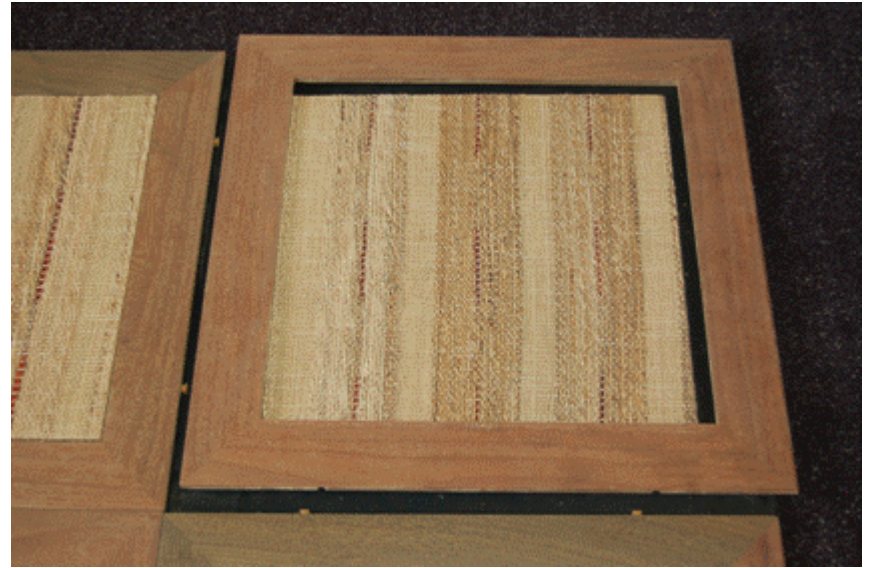
Just™ Floor 6/6



Selected designs of Just™ India inserts



Just™ India custom design options



A photograph of a modern interior space. On the left, a large window with a dark frame looks out onto a lush tropical garden with banana plants. In the center, a large, white, textured wall panel is mounted above a dark fireplace. In the foreground, a checkered rug with a dark border and light-colored squares is laid out on the floor, with two stacks of tufted, light-colored cushions. To the right, a wooden cabinet and a sink are visible, suggesting a kitchen or bathroom area. The overall atmosphere is bright and airy, with natural light from the window.

Questions ?